

Your rendez-vous with one of cycling's greatest challenges has finally arrived. Take your place with thousands of other cycling enthusiasts who will all share the road with you as you chase your dreams together. Our best advice is to pace yourself and stay fueled! The entry only option is not supported and only includes your entry pass into the ride. Please contact us if you are interested in utilizing one of our Trek Madone 6 Series for an additional fee.

Paris-Roubaix is one of the oldest and toughest single day races in pro cycling. From the start near Paris, riders navigate 28 sections of cobbles, before the finishing laps in the Roubaix vélodrome. This legendary race is guaranteed to leave many with bruised bodies and battered egos! Test your skills on the famous cobbles at the Roubaix Challenge as one among thousands of cyclists taking part in the second edition of the ride. A grueling 148km ride with 19 cobbled sections starting in St. Quentin and finishing with laps on the velodrome at Roubaix, just like the pros.

Roubaix Challenge:

- 148 *: Total length (in kilometres) of the route between Saint-Quentin and the Roubaix Velodrome
- 19 : Cobbled sections
- 31.6 : Distance covered on cobbled roads (21% of the entire race length)
- 0 : Number of cars on the route – roads are closed to traffic

You: Crossing the finish line in celebration of an excellent accomplishment.

ROUBAIX CHALLENGE: March 31, 2012

PRICE: \$100 per person

INFORMATION & RESERVATIONS: 1.866.464.8735 (US)

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**PARIS-ROUBAIX
CHALLENGE**

