

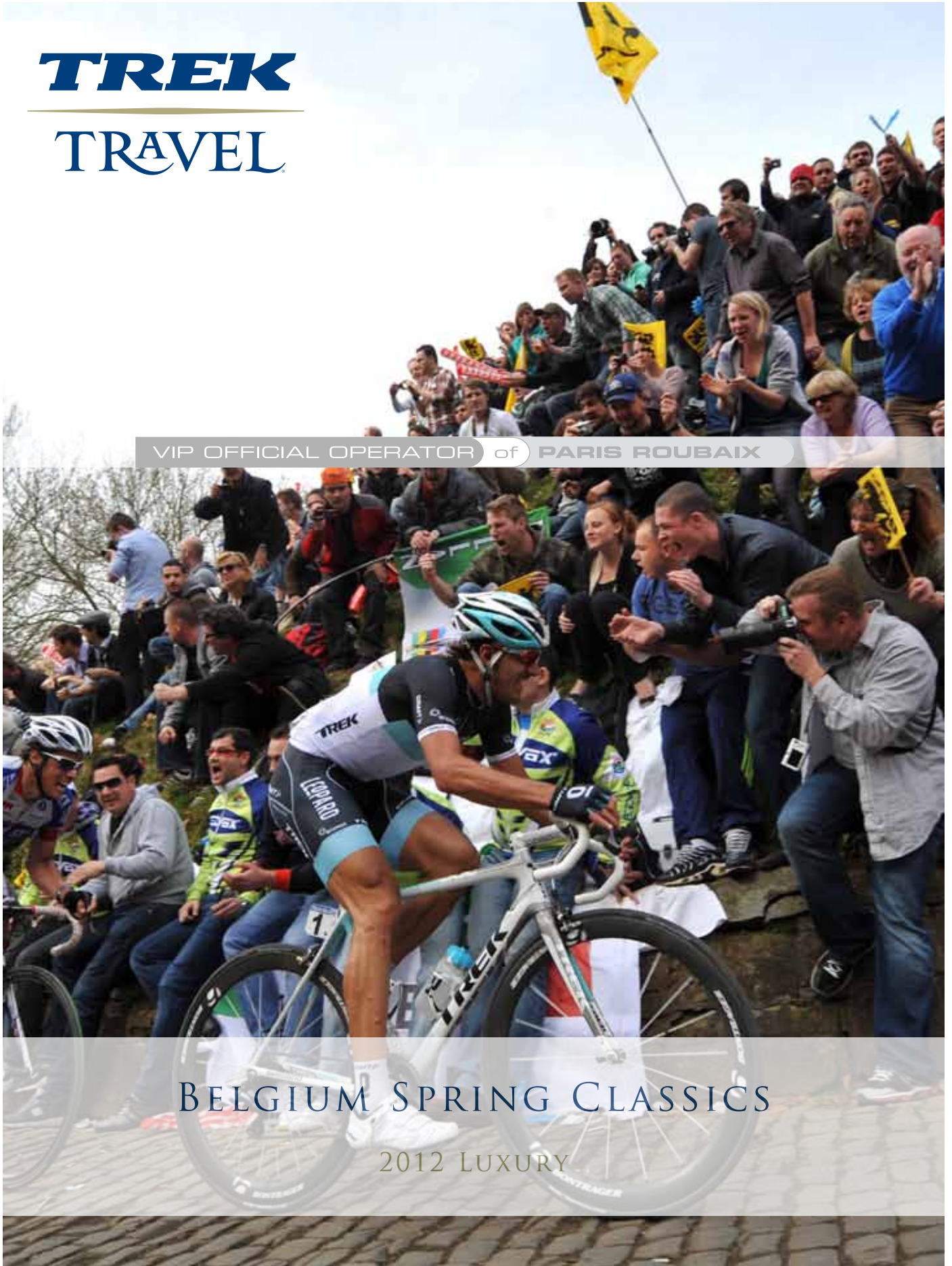
TREK

TRAVEL

VIP OFFICIAL OPERATOR of PARIS ROUBAIX

BELGIUM SPRING CLASSICS

2012 LUXURY





WELCOME TO YOUR TREK TRAVEL® BELGIUM SPRING CLASSICS ADVENTURE!

Paris-Roubaix is one of the oldest and toughest single day races in pro cycling. From the start near Paris, riders navigate 28 sections of cobbles, before the finishing laps in the Roubaix vélodrome. This legendary race is guaranteed to leave many with bruised bodies and battered egos! Trek Travel promises a first class experience with up close and personal Team RadioShack-Nissan-Trek access and VIP passes to the race finish. Rub shoulders with top contender Fabian Cancellara and his team, see the sweat and tears of the pros as they fight their way over the cobbles, and celebrate in style as Trek Travel brings you as close to the race as you can get without joining the peloton.

- Exclusive VIP access to Team RadioShack-Nissan-Trek
- VIP passes to the race finish in Roubaix
- Ride some of the infamous climbs and cobbles! Watch as Fabian Cancellara attempts to win back his title.
- Ride in style on a fully-fitted Trek 5.2 OCLV Madone bike, use a programmed Garmin, and receive a custom RoadID and \$300 off the purchase of a 5 or 6 series Madone. Enjoy exclusive package including \$300 worth of Trek swag.
- Enjoy a roadside view as racers climb the cobbles on race day



à bientôt!

Penny Gatward

Belgium Spring Classics Trip Expert



ITINERARY

DAY 1: FRIDAY, APRIL 6, 2012

Road Bike | *Troisvilles Loop* | approximately 50 miles with 1,200 feet of climbing

Avid Option | *Troisvilles Loop* | approximately 80 miles with 1,600 feet of climbing

Your Trek Travel guides will meet you at the Lille Train Station (Lille Centre, 59800 Lille, France) at on the first day of the trip. After a 60 minute shuttle to our first hotel, your guides will ensure you have the perfect fit to your Trek Madone. While your riding companions are being fit, enjoy lunch at the hotel. This afternoon we'll ride sections of the race course as the pros finish their reconnaissance of the route. You'll have the chance to ride on the first cobblestone sections of the race near Troisville and Saint-Python, that define this infamous race. Choose either to continue on the race route from here to get in some more spring training miles or head back to the hotel to relax. Tonight we'll meet to learn more about the days ahead and relax over dinner at our hotel.

Hotel | *Hotel Beatus* | +33 3 27 81 45 70 | www.Beatus-Cambrai.com

DAY 2: SATURDAY, APRIL 7, 2012

Road Bike | *Trouée d'Arenberg Loop* | approximately 52 miles with 900 feet of climbing

Avid Option | *Trouée d'Arenberg Loop* | approximately 70 miles with 1,200 feet of climbing

This day is all about the pros! The day before race day. This morning we will ride the into the Arenberg forest and experience the infamous cobbles of Trouée d'Arenberg. The 2400m of cobbles were laid in the time of Napoleon I (1789-1821). While looking for new cobbles as older ones were paved, this road was recommended to organizers of Paris-Roubaix by former professional cyclist Jean Stablinski (1932-2007), who had worked in the mine under the woods of Arenberg. You can continue on the race route from here to get in some more spring training miles or head back to the hotel to relax. This afternoon is the one you have been waiting for: you'll shuttle to the RadioShack-Nissan-Trek Team hotel where you'll meet the team mechanics, see the bikes and have a drink with a team representative. Get an insider's perspective on race tactics for the next day: how the pros expect to handle the cobbles and intense race day action. Tonight, rest well to be ready for your front-row, VIP seat at the action tomorrow!

Hotel | *Hotel Beatus* | +33 3 27 81 45 70 | www.Beatus-Cambrai.com

Personal Cycling Gear... *Trek Travel provides everything you need to ride, however you may bring your own helmet, seat, pedals, shoes, hydration pack, or other gear from home. Please label and pack these items in a separate bag, easily accessible for the first day of the trip. If you bring clipless pedals, please also bring spare cleats as it can be hard to find replacements during the trip.*



ITINERARY



DAY 3: SUNDAY, APRIL 8, 2012

Road Bike | Valenciennes to Trouée d'Arenberg to Roubaix | approximately 40 miles with 1,000 feet of climbing

Avid Option | Valenciennes Loop to Trouée d'Arenberg to Roubaix | approximately 80 miles with 2,000 feet of climbing

Race day! It is all about the race and VIP access today. Get in some early spring training miles this morning in the surrounding French countryside before we ride over to the Arenberg forest and watch the pros battle it out in the heart of the race on the infamous Trouée d'Arenberg. Choose your own vantage point and soak up the atmosphere of the historic and festive event as you wait for the racers. After the pros have raced past we will head over to Roubaix where you'll have VIP passes to the event finale, an open bar, plasma screens and a superior viewing spot with premier seating in the Roubaix Vélodrome. Tonight we'll toast to "the Hell of the North," great riding, and the ultimate race-viewing experience.

Hotel | *Hotel Beatus* | +33 3 27 81 45 70 | www.Beatus-Cambrai.com

DAY 4: MONDAY, APRIL 9, 2012

Depart

Feel free to sleep in and ease into your day with a warm pain au chocolat and café au lait, before you depart on a private shuttle to Lille. You'll say farewell to your guides at 10:00 AM at the Hotel Beatus. You'll then shuttle 60 minutes to Lille arriving at approximately 11:00 AM. Please allow adequate connection time for a flight or train to accommodate possible traffic delays.

BELGIUM SPRING CLASSICS LUXURY

Trip Length 4 days | 3 nights

Rider Level 4

Trip Start Lille, France

Trip End Lille, France



WHAT'S INCLUDED



INCLUDED IN THE TRIP PRICE

Food & Lodging

- Accommodations during the trip
- Daily breakfast, 1 lunches, social hour on some evenings, 3 dinners, and all snacks and drinks for each day's ride

Support

- Dedicated Trip Consultants to answer all of your questions and aid you in choosing a vacation that suits you
- Email sent to you one week prior to your trip with guide contact details, meet time & location and any final information
- The knowledge, support and camaraderie of experienced guides
- Daily route support, detailed route guide, highlighted map, van support
- All transportation and luggage transfers during the trip

Gear

- The use of a Trek Madone™ 5.2 carbon road bike, or Trek Madone™ 5.2 Women's Specific Design carbon road bike (limited selection), or Trek 7.7 FX™ hybrid bike (visit www.trektravel.com/ridethebest.php for more details)
- Complimentary Trek Travel merchandise
- Bike computer and a map case
- Two water bottles for you to keep
- A pump and seat pack stocked with all the necessary items to change a flat
- Multiple stem lengths and rises to alter the geometry and choice of saddles to cushion your ride
- Receive a custom RoadID and \$300 off the purchase of a 5 or 6 series Madone.
- Enjoy an exclusive package including \$300 worth of Trek swag.

Activities

- Gratuities for all scheduled restaurants, hotels, local guides and transportation

NOT INCLUDED

- Airfare and transportation to and from the trip pick-up/drop-off locations
- Lodging before and after the trip
- Personal items purchased during the trip
- Optional activities not scheduled by Trek Travel
- Some meals are not included in each destination, allowing you the opportunity to explore regional cuisine on your own
- Gratuities for your Trek Travel Guides may be given at your discretion in response to their professionalism and leadership. Industry standard is for each individual guest to tip the guide team 5-10% of the trip price.

OPTIONAL EXTRAS

- **Single Supplement** | For solo travelers who prefer a room to themselves (price varies by destination)
- **Bike Options** | Madone 6.5 - \$300 | Carbon Clincher Wheels - \$200 | Madone 6.5 & Wheel Combination - \$400
- **Travel Agent** | Our agent will reserve your flights and book your pre- and post-trip hotels and activities
- **Trip Insurance** | Protect yourself in case of cancellation, travel interruptions and medical emergencies
- **Connections Club** | After two trips, you are invited to join and enjoy benefits both on and off our Trek Travel vacations



WHERE WE STAY & EAT



ACCOMMODATIONS

In every region we travel, we uncover the area's best, and most unique, accommodations. On our Belgium Spring Classics trip, you will stay in a perfectly situated hotel within riding distance of the race course and the famed Trouée d'Arenberg

Hotel Beatus | Cambrai, France

This family run hotel is well located close to the town centre of Cambrai and within easy riding distance of the Paris Roubaix course. Relax in their beautiful gardens and tastefully decorated rooms.

718 avenue de Paris | +33 3 27 81 45 70 | www.Beatus-Cambrai.com

MEALS

Trek Travel scopes out unique and delicious dining locations, and we usually leave at least one meal for you to explore on your own. If you have any special dietary preferences, be sure that you have informed your Trek Travel Trip Consultant before you leave for your trip. We will do our best to accommodate your dietary requests.

On our Belgium Spring Classics trip, you'll experience the best of Northern French country cuisine--a blend of French and Belgian cooking drawing on the abundant local products. Moules frites (steamed mussels and the ubiquitous Belgian fries), Flemish carbonnade, Belgian waffles, chocolate and of course, beer are some of the local specialties.

This itinerary is an approximation of our Belgium Spring Classics trip. *As always, Trek Travel strives to offer each and every guest a vacation of a lifetime. To ensure this standard of excellence, routes, hotels, and activities listed here may change at the discretion of the trip designer or guides.*



TRAVEL ARRANGEMENTS



HOW TO GET THERE

Flights | We suggest that you arrive at least one day prior to the trip start, which will enable you to adjust to the time zone and minimize the risk of missing the trip start due to flight-related delays. We recommend that you fly into Paris(CDG). There is frequent train service to Lille from Paris - Charles de Gaulle airport. The trip takes approximately 90 minutes. For more information please consult www.sncf.com.

MEETING TIME AND LOCATION

Lille Train Station | Lille, France

Your Trek Travel guides will meet you at the Lille Train Station (Lille Centre, 59800 Lille, France) at on the first day of the trip. We'll then shuttle 60 minutes to our hotel where your Trek Travel guides will ensure you have a perfect fit to your bike. You'll be free to enjoy lunch at our hotel before we begin our day's ride on the Paris-Roubaix race course and through the French countryside.

If you will be late for the pick-up or are going to miss it altogether, please inform your guides. You will receive an email a week before the trip start with their names and contact details. If you cannot reach them, please call our first hotel, Hotel Beatus (+33 3 27 81 45 70), and leave a message with your expected arrival time and contact details.

DEPARTING TIME AND LOCATION

Lille, France

You will say farewell to your guides at 10:00 AM at the Hotel Beatus. You'll then shuttle 60 minutes to Lille arriving at approximately 11:00 AM. Please allow adequate connection time for a flight or train to accommodate possible traffic delays.

Let us take care of all your travel needs! For a nominal fee, our dedicated Travel Agent can reserve your airfare, pre- and post-trip hotels, rental cars, train tickets and additional sightseeing activities. Call Trek Travel at 866 464 8735 and choose option #2 to take advantage of this convenient service.



BEFORE & AFTER YOUR TRIP



LILLE

Lille is well known for its handsome city center and very active cultural life. Don't miss the open market, Marché de Wazemmes, vendors sell everything from fresh fruits and vegetables, books and stationery, suitcases and shoes, to perfume and undergarments! Lille also boasts 4 art museums and a chocolate shop around every corner. The city, formerly an industrial center of Nord-Pas-de-Calais, underwent massive rejuvenation and was named the European Capital of Culture in 2004. We recommend the following accommodations for your pre-trip hotel.

Suite Novotel Lille | Boulevard de Turin | +33 03 20 74 70 70 | www.AccorHotels.com | ~\$150

This modern hotel is conveniently located next the TGV station and ten minutes easy walk to the center of town and the Grand Place.

Grand Hotel Bellevue | 5, rue Jean Roisin | +33 (0)3 2057 4564 | www.GrandHotelBellevue.com | ~\$150

This hotel has an excellent location on Place General de Gaulle and the lively Rihour square with plenty of restaurants, right in the center of this lovely city.

Hotel Up | 17 Place des Reignaux | +33 (0)3 20 06 06 93 | www.HotelUp.fr | ~\$100

Clean, comfortable boutique hotel in the center of Lille.

BRUGGE

Brugge is one of the best-preserved and most charming cities in Europe, a "Flemish Venice." Stroll the medieval streets, watch the traffic on the canals, visit the Groeninge Museum to see first-hand Flemish primitive artists, enjoy the work of artisan brewers and chocolate shops, and let this delightful city captivate you. We recommend the following accommodations for your post-trip hotel.

Relais Bourgondisch Cruyce | Wollestraat 41-47, Brugge | +32 050 33 79 26 | www.RelaisBourgondischCruyce.be | ~\$350

The boutique hotel is considered one of Europe's most romantic hotels, a waterfront hotel that is truly magnificent. Each room is tastefully and sumptuously decorated, and the service is unparalleled.

Grand Hotel Casselbergh | Hoogstraat 6 | +32 (0)50 44 65 00 | www.GrandHotelCasselbergh.com | ~\$200

The Grand Hotel Casselbergh has a rich history combined with modern luxury. It is situated at the heart of the historical center of Brugge with its wonderful medieval buildings and idyllic canals. The rooms are well-appointed and the hospitality is rich and warm.

Martins Brugge | Oude Burg 5 8000 Brugge | +32 (0)50 44 51 11 | www.Martins-Hotels.com | ~\$150

Each of this hotel's rooms combines the refined atmosphere and rich history of this city.



HOW TO PREPARE



CYCLING & OTHER ACTIVITIES

Rider Type | 4

Terrain | hilly

Average Daily Distance | 45 miles

Average Daily Climbing | 950 feet

On all of our vacations, Trek Travel strives to find quiet, paved secondary roads or bike paths to experience a region; busy roads are avoided as much as possible. On most Trek Travel trips, you can ride as much or as little as you like. Belgium Spring Classics is best suited for our Type 4 Riders. Our Trek Travel guides can also easily accommodate Type 3 Riders, who seek less mileage or fewer uphill, with a boost in the van. Type 4 Riders will enjoy the extra mileage the avid route options offer. See *Itinerary* for specific daily ride distance and elevation options. For a description of our Rider Types, please consult www.trektravel.com/riderlevels.php.

This destination is best suited to guests who want to cycle every day. Because of the terrain and/or remoteness of the hotels and riding routes, there are few, if any, non-riding options available. If a non-rider wants to accompany a rider guest on this trip, they would need to spend many hours in the van and/or at the hotels on the trip. Due to this, we strongly discourage non-riders from this destination.

As an alternative, call a Trek Travel Trip Consultant at 866.464.8735 for trip suggestions where more non-rider activities are available, such as: Tour of Flanders | Tour de France | Giro d'Italia | Vuelta a Espana

TRAINING & YOUR HEALTH

The best way to train for a Trek Travel adventure is to get out there and ride! However, if for some reason you cannot ride regularly or are limited in the amount of riding you can do, it is still important that you engage in another cardiovascular activity that suits your lifestyle like jogging, walking, swimming, or aerobics. The most important thing to remember is to maintain your level of physical fitness and to get used to being active for consecutive days. If you have any concerns or questions about your health, contact your physician and be sure to make your Trek Travel Trip Consultant aware of any relevant health concerns.

As you prepare for the trip, try to ride a variety of terrain—long, flat stretches and some hills—the kind of terrain that you can expect to find on your Belgium Spring Classics biking vacation. You should feel comfortable getting back on a bike after having ridden an average of 45 miles for several days in a row. The terrain is Varied with rolling plains. Hills can be steep and can involve cobblestones. Build up your stamina for longer distances and hilly terrain as you lead up to the trip. Ride 2-3 times a week and build to include a longer ride at least once per week (about 80 miles). If you ride in a flat area, a spinning class or trainer can provide some more resistance to build strength.

As a Trek partner, we've been involved in the cycling industry for over 30 years and are connected to the best cycling coaches in the industry. Whether you are a category-2 racer or a beginner, we can connect you to a trainer that will get you in tiptop shape! Simply give us a call.



THE UNEXPECTED



CHANGING OR CANCELLING YOUR TRIP

If you must cancel your trip from 91-119 days before the trip start there is a fee of 50% of the original trip price; 61-90 days before the trip start there is a fee of 75% of the original trip price and there is a 100% cancellation fee and no refund for changing or cancelling a trip 0-60 days before the trip start.

Trek Travel reserves the right to cancel a trip due to low enrollment or if we feel that the safety and quality of a trip could be compromised. If Trek Travel cancels a trip, a full refund will be issued. If a trip must be canceled due to low enrollment, we will make every effort to do so at least 60 days before the trip start. We recommend that you purchase airfare no sooner than 60 days before your departure date. Under no circumstances will Trek Travel reimburse guests or be responsible for the cost of their airfare or any cancellation or change fees that may apply. In the event of a conflict between these terms and the terms stated on Trek Travel's website, catalog or other publication, these terms shall prevail.

INSURANCE

Trek Travel highly recommends travel insurance to assist you in the event of medical emergency, lost baggage, cancelled trip or any other trip-related issue. For your convenience, Trek Travel has created a custom travel insurance package available through Travel Guard. Please contact a Trip Consultant for more details. You may purchase additional insurance on your own if you wish.

TRIP CHANGES

Trek Travel reserves the right to make route and hotel modifications or to withdraw any tour announced without notice and to make alterations and substitutions to the itinerary as necessary to improve the trip quality or to accommodate the comfort, convenience and well being of our travelers. In this event, Trek Travel will always substitute an equal or better option.

At the time of publication, final details concerning race specifics and team personnel had not been made public and/or confirmed by the associated organizations. Therefore, some aspects of the itinerary (including, but not limited to, hotels, ride routes, daily activities, and team personnel) may change once this information is known. Trek Travel will adjust the itinerary accordingly in order to provide the best possible trip experience. If you have any questions, please contact a Trek Travel Trip Consultant at 866 464 8735.

Tipping your Trek Travel Guides... *Gratuities to your Trek Travel guides are not included in the price of your trip. Please tip your guides, at your discretion, based on their level of professionalism and service. The industry standard is 5-10% of the trip price, to be divided amongst your guide team.*



CLOTHING & GEAR

We want you to be prepared for your trip with Trek Travel. To help you, we have put together a packing list for your trip. We highly recommend you bring the items listed on our *Packing List*. Keep in mind that you will be active for a good portion of each day, so make sure you bring enough changes of clothing to suit your needs.

Staying Warm and Keeping Cool | We recommend layering as the best way to stay warm and keep cool. Though we can't guarantee perfect weather, we can guarantee that the sun may not always shine. To keep you protected from the elements and feeling cool on a hot day, always carry rain gear and start with a breathable synthetic shirt to layer under a vest, windbreaker, or fleece jacket. Avoid cotton fabrics while exercising—the absorbent qualities prevent wicking and insulate poorly when wet.

Biking Attire | To ensure your comfort on the bike, it is important to wear the appropriate clothing. Padded shorts or cycling-specific shorts are recommended to help prevent chafing and soreness after a long day in the saddle. As well, we encourage you to wear a cycling jersey or a breathable synthetic shirt. This will help wick moisture away from your skin and prevent you from becoming chilled or overheated.

Many people wonder if they should bring things like cycling gloves and cycling shoes. Gloves provide much-needed padding for your hands and will prevent them from getting sore and tired as the day goes on. Cycling shoes that come with cleats and special pedals should only be used if you have been riding with them on a regular basis and are comfortable using them on long riding days. We encourage you to take the time to learn how to ride with them before using them on your Trek Travel vacation.

Evening Attire

Europe

- *Luxury* | Guests will not be required to have formal dress. Dinner jackets for men are optional. Certain trips do require men wear dinner jackets, this will be communicated in an email one week prior to the trip start.
- *Explorer* | Most evening activities on this trip revolve around a theme of *casual dress*, however it is best to bring one outfit of *casual elegance*.

What is casual elegance? | For women, this theme can be defined as anything you might wear to work or for a night out on the town with the girls! Skirts, dresses, dress pants and elegant or funky tops are very acceptable. Tip from your guides—accessorize! Earrings and scarves take-up much less room than a entirely new outfit! For men, this theme can be defined as anything you might wear for an afternoon at the country club. Khaki pants, dress pants, shirt with a collar (short or long sleeved) or polo shirts are acceptable. Jeans/sneakers/shorts/etc. *are strongly discouraged* as attire for evening meals on our Luxury trips. Our recommendations stem from a commitment to ensuring all of our guests feel comfortable in the restaurant venues we choose.

Casual Dress | Clean and un-tattered jeans and shorts are acceptable attire on our Explorer trips.



PACKING LIST



PACKING LIST

Luggage Recommendation

- 1 suitcase and 1 carry-on per person

Clothing & Gear

- Hat
- Bathing suit
- Sweater/jacket for cool evenings
- Walking shorts
- Comfortable walking shoes/sandals
- Evening wear (consult your trip itinerary)

Don't Forget!

- Required medications and their prescriptions
- Airline tickets
- Trek Travel Trip Itinerary

International Travel

- Passport/Visa
- International power adapter
- Power converter

Cycling Clothing & Gear

To purchase suggested items below, please visit a Trek dealer near you—www.TrekBikes.com

- Cycling shorts | *Bontrager RXL Bib* | *RXL Short* | *RXL WSD Short*
- Cycling jersey or synthetic top | *RXL SS Jersey* | *RXL WSD SS Jersey* | *Race LS Jersey* | *Race WSD LS Jersey*
- Cycling socks | *Bontrager RL Sock*
- Cycling shoes and pedals | *Bontrager RXL Road* | *RXL WSD Road; Street* | *Street WSD*
(either clipless with your own pedals or firm-soled shoes suitable for cycling)
- Cycling gloves | *Bontrager Satellite Fusion GelFoam* | *Satellite Fusion GelFoam WSD*
- Helmet—if you prefer your own | *Trek Circuit* | *Circuit WSD*
- Saddle—if you prefer your own
- Wind jacket | *Bontrager Sport Packable Wind Jacket* | *Sport Packable WSD Wind Jacket*
- Fleece jacket or warm vest/jacket
- Rain jacket and pants
- Full-finger, wind-resistant gloves
- Shoe covers—toe or full foot | *Bontrager Sport Neoprene Toe Covers* | *Bontrager Race Waterproof Road Shoe Cover*
- Arm and leg warmers | *Bontrager Sport Arm Warmers* | *Sport Leg Warmers*

Keeping your valuables safe...*Trek Travel will transport items such as mobile phones, cameras, jewelry and other valuables during the trip. However, Trek Travel is not responsible for any damage, malfunctioning, or loss of these or other valuable items brought from home or purchased on trip.*



CYCLING SAFETY



On a Trek Travel vacation, understanding and abiding by the rules of bicycling safety are the most important part of each day. You are probably familiar with some common safety guidelines. Below are those that we follow at Trek Travel, and we ask that you follow them while traveling with us.

ROAD CYCLING SAFETY

- It is required that you wear a helmet at all times when on your bike.
- Obey all traffic signs.
- Always yield the right-of-way to pedestrians.
- Ride on the same side of the road as the direction of moving traffic.
- Use the appropriate hand signals when stopping, slowing down, and turning.
- Ride in a single-file line, leaving at least 2 bike lengths between you and the rider ahead of you.
- Maintain a safe distance between you and the edge of the road.
- Communicate with other riders—let them know when there are bumps, rocks, cars, or other hazards on the road.
- Be ready for vehicles to pass you on the left.
- Use both the rear and front brakes simultaneously—NEVER use the front brake alone.
- When going downhill, pump both the front and rear brakes simultaneously, and increase the distance between you and the rider ahead of you.
- Always maintain a speed that is comfortable for you.
- Use caution when crossing over railroad tracks, cattle crossings, gravel patches, slippery or sandy roads, descending steeply, or when encountering a situation that is potentially dangerous or uncomfortable for you.
- Always get off your bike and walk if you feel uncomfortable riding.
- Gear up and gear down appropriately to maintain a safe and comfortable riding speed.
- When admiring the view or taking a photo, always stop first and then look or snap.
- Above all, have fun and enjoy your ride!



WHY TRAVEL WITH TREK TRAVEL



VACATIONS OF A LIFETIME

Like a master chef, we can't give away all of our secrets but we'd like to give you a little insight into what makes us different:

The Absolute Best Guides | Whether suggesting the perfect route to match your cycling ability, sharing their regional knowledge over dinner or anticipating your needs, our guides are consummate professionals. What sets them apart from the rest is their infinitely accommodating, fun and flexible attitude. They live by the motto *Your Day, You Decide* and will attempt anything to ensure that your trip is your trip of a lifetime.

Ride the Best | We have the best bikes—period. Included in the price of your trip is the OCLV carbon fiber 5.2 Madone, the Women's Specific Design 5.2 Madone (limited sizes available), 7.7 FX hybrid or choose the Madone 6.5. With every pedal stroke, you'll benefit from Trek Bicycles' 30-year tradition of innovation, performance and quality.

Your Day, You Decide | It's a simple philosophy, yet it influences everything we do. It's your vacation of a lifetime, so each and every day you should decide how you'd like it to unfold and with the help of your guides, each day is customized to you.

Local Connections | Getting an insider's view is about being *in the know*. Whether it be exclusive Team Radio Shack access or weaving you into the local culture of a region, our cycling ties & local friends connect you to the soul of the region.

We like to WOW You | We listen for subtle cues that help us make your vacation magical. Sometimes it's lifting you off Alpe d'Huez via helicopter at the Tour de France and other times it is organizing an impromptu cooking course; whatever it is, we strive to make the impossible possible!

It's in the Design | Prior to your trip, we review every detail and take into account all the needs and desires of each guest. From the historian or wine connoisseurs to our leisurely or avid riders, no one is left behind and nothing is left to chance.

The Details | Knowledgeable trip consultants, guest packets filled with regional information, complimentary clothing, 20-guest maximum capacity, luxury social hours and so many other fine details are included in your vacation. Excellence is the standard.





WHY TRAVEL WITH TREK TRAVEL



WHAT OUR GUESTS SAY

You have THE BEST Active Travel Company in the world. There are dozens of them out there, but your quality, commitment and professionalism stand out far above the rest. If I never take another trip, I will always remember this as the best!

—Brian

The Absolute Best Guides

Your guides provided “seamless”, “no problem” service, & consistently went beyond expectations to provide a really wonderful experience. The guides did a fantastic job both in preparing the trip and customizing it to respond to our requests and suggestions.

Ride the Best

The quality of the bikes was way beyond my expectations and the level of daily care that our guides lavished on the group and our bikes bordered on superhuman.

—Patrick & Jennifer

Your Day, You Decide

They did cool things with the routes that gave you the option to take a shorter route back to the hotel if you chose. We rode the long route the first day or two, then took the shorter option...to get back into town to shop, relax, and send postcards.

—Robin

Local Connections

Philippe was simply awesome. His command of the Vietnamese language brought the experience to life. Several times throughout the day, something would catch the eye of one of the guests and rather than just becoming a photo opportunity, Philippe would stop and start a conversation.

—John

We Like to WOW You

Of all our vacations, this was our favorite. The fact that we were a part of the Tour [of California], in the VIP tent, mingling with pro riders—

WOW

—Edward and Katherine

To call the trip anything short of amazing is an understatement equivalent to calling Lance a pretty good bike rider. Everything was as promised and the surprises that were thrown in along the way put it right over the top.

—Jim

It's in the Design

My wife and I usually do trips on our own, but now realize that guided tours are the way to go! All the mistakes that you can make on your own were eliminated, and (our guides), Kevin and Laura, found some great attractions that we'd surely have missed on our own.—Jeff





THE ABSOLUTE BEST GUIDES

They are hand-picked for their natural charm and undergo extensive training to make them the best in the industry. They are teachers and scientists, writers and painters, all natural leaders who are passionate about biking, exploring and making sure our guests have the experience of a lifetime.

Whether it's having a warm exchange with the children of Vietnam with the help of Philippe, falling in love with Cendrine's French accent in Bordeaux, or learning how to frame the perfect memory with the help of Zack's professional photographic eye, you'll find our guides eager to share their endearing qualities. Along the way, they might just become the most memorable part of your vacation.

I can't possibly say enough about our experience with the guides! From Katie's advice about my pedaling on the hills, to Bruno's patient translation of the menus, to Leanne's efforts in fitting and tuning my bike, to the attention they gave to even the tiniest details. They were delightful companions, and did so much more than I expected.

—Lisa





RIDE THE BEST



STANDARD BIKES

It's simple really. We think the best should just be the standard. Trek Travel is a company born from Trek Bicycles—the world's leader in creating innovative cycling technologies—so when you ride with us, you experience the world from the seat of the **best bike**. You'll benefit from 30 years of cycling experience, a team of mechanics and guides that are the most skilled in the active travel industry and a bike that is professionally tailored to fit you at no extra charge.

We offer two completely different styles of bikes—the 5.2 Madone road bike and the 7.7 Hybrid—to ensure that you have the best geometry for your ride. We also offer Women's Specific Design in our smaller 5.2 Madone sizes (limited sizes available). Or if you do want to pay a little extra, you can upgrade to our Madone 6.5 or Bontrager's XXX Lite Carbon Clincher Wheelset. No matter which bike you select, you'll benefit from Trek's latest bike technology on every trip. For more information on the bikes we offer on our family multisport and mountain biking, visit us online at www.trektravel.com/ridethebest.php.



TREK MADONE 5.2 ROAD BIKE

The Trek Madone 5.2 is fast and responsive, perfect for the open road.

- *5 Series TCT Carbon with E2 tapered leadtube is light, snappy and responsive*
- *Bontrager Race X Lite carbon fork with an E2 steerer to provide amazing handling and steering accuracy*
- *Shimano Ultegra Triple components with 12-28T cassettes for more gear ratios to conquer any climb*
- *Bontrager Race Wheels are ultra smooth and light*



TREK 7.7 FX HYBRID BIKE

The Trek 7.7 FX Hybrid Bike is comfortable and smooth with components that are easy to understand.

- *Bontrager H2 Saddle features Flex Form so you can ride comfortably for longer*
- *FX Alpha Black Aluminum frame with IsoZone monostay to create a more compliant ride*
- *Shimano 105 Triple 10spd components with 12-27T cassettes for more gear ratios to conquer any climb*
- *Bontrager Race wheelset which provides better acceleration and more confident handling*



RIDE THE BEST



TREK MADONE 5.2 ROAD BIKE WOMEN SPECIFIC DESIGN (LIMITED SIZES AVAILABLE)

The WSD Madone was created with special features for women who like to ride.

- *5 Series TCT Carbon with E2 tapered leadtube is light, snappy and responsive with a shorter top tube to adjust for a woman's geometry*
- *Bontrager's Affinity WSD Saddle is designed to keep women comfortable for long days of cycling*
- *Shimano Ultegra Triple components with 12-28T cassettes for more gear ratios to conquer any climb*
- *Shimano Ultegra STI levers and ergonomic bend bring smaller hands closer to the brake levers and the narrower handle bars accommodate women's shoulders*



OPTIONAL BIKES

TREK MADONE 6.5 ROAD BIKE | \$300

You want to ride like a pro? This is the bike Team RadioShack will be riding in 2011! The Trek Madone 6.5 is fast, ultra light and engineered to win races.

- *OCLV Red Frame is extremely lightweight*
- *Shimano's Dura-Ace compact drivetrain gives you the elite performance with a gear ratio to conquer any climb*
- *Integrated headset and bottom bracket*
- *Bontrager Race X Lite wheels are as light as a feather*
- *With Trek's Red Carbon and tapered steerer tube the Bontrager's XXX E2 fork delivers exceptional handling while being extremely light*

